



### Dimensions

Dimensions should be:

- Artwork is to be supplied where possible at 10% of the finished size which is 4910mm x 765mm. (5m units)
- Set up all layouts in correct proportion, this does not mean that they have to be 100%, but rather they must scale up correctly to the final output at 100%.
- All images in the layout should be saved at a minimum of 300dpi in CMYK at 10% of the final output size. magazines etc.. is not recommended as offset printing marks will almost certainly be present.

### Recommendations

Please ensure the following:

- All printing will be outputted in CMYK colour, to ensure the best chance of colour matching, please supply artwork also in CMYK and provide relevant PMS colours where possible.
- All fonts to be converted to curves (outlines) as we can not guarantee that we have your true type font if the text is not converted.
- Indicate as early as possible if an extension to the deadline has been made.
- Indicate if the document needs to have a bleed and or crop marks involved, and if so, include the relevant information on the document itself.
- Where possible please supply a full colour print out of the file that has been sent to us.

### File Formats

Files must be supplied in:

- PC format, saved where possible as an Adobe Illustrator EPS file.
- Preference for all artwork is Adobe Illustrator files, if not possible then we also accept PDF files. As a last resort we can also accept DXF files, Photoshop TIFF, EPS, or Jpeg files however results may vary.
- Ensure that all components of the main document are present, including linked and placed images.
- Scan from the best artwork available at a minimum of 300dpi where possible. Scanning from Newspapers, magazines etc.. is not recommended as offset printing marks will almost certainly be present.
- We accept artwork on CD. Smaller sized files can also be e-mailed to [vanessa@webstersigns.com.au](mailto:vanessa@webstersigns.com.au).

### Enquiries

Enquiries should be sent to:

Out & About Marketing & Media  
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