



Essential elements

- Logos and Text – Please supply in either Illustrator .AI or .EPS format. (Text must be outlined).
- Images in Photoshop .PSD or high quality .JPG format.
- All text must be supplied and spell checked.

Specifications

- Please provide OAMM with the basic direction of your animation. Please use the 2nd page to storyboard background colour, effects, style, etc. We will be in contact to discuss the best options for your brand.
- Physical banner dimensions: 8 banners across the 230.4 metres, the banner is 28.8 metres in length and 0.865 metres in height.

Tips for best results

- To ensure maximum exposure of your brand, it is best to have your logo displayed at all times.
- All text & Logos should use up the total height available on the screen.
- LED Banners are low resolution when compared with print banners, so landscape versions of logos work better than portrait to achieve maximum legibility.
- If you have seen other banners or styles you would like us to implement, please indicate which ones as this will help with design.
- Animation only needs to be created for one banner. This banner is repeated several times horizontally along the side line.
- Dark background colours are the most effective, white should be avoided.

Stadium layout preview



one banner repeated

Please complete the time line below with approximate locations of your logo/
slogan and movement/transitions you would like to see.

from 1 to 3 seconds

from 4 to 6 seconds

from 7 to 9 seconds

from 10 to 12 seconds

from 13 to 15 seconds

from 16 to 18 seconds

from 19 to 21 seconds

from 22 to 24 seconds

from 25 to 27 seconds

from 28 to 30 seconds

Enquiries

Enquiries should be sent to:

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